



FOR IMMEDIATE RELEASE

GRUCCI COLLABORATES TO PUT THE “POP” IN THIS YEAR’S 4TH OF JULY BOSTON POPS SPECTACULAR

BELLPORT, NY (June 19, 2015) –The world-renowned, family-owned and operated Fireworks by Grucci are honored to choreograph a stunning pyrotechnical accompaniment to the 4th of July performance of the Boston Pops. An American tradition for decades, the 2015 Boston Pops Fireworks Spectacular will be overflowing with patriotism and pride that will be reflected in the skies along the Charles River Esplanade.

Known as "America's First Family of Fireworks," the Gruccis, now in their 6th generation, have transformed the night skies to the delight of millions across the globe since 1850. In possession of two Guinness World Records, most notably the record for the world's largest fireworks display, Fireworks by Grucci will produce over 100 displays nationwide to celebrate America's 239th birthday this year.

Phil Grucci, President/Creative Director and Designer of this year's Boston Pops performance said, "It is our great honor to return to a city so closely identified with the founding of our nation and to collaborate with (Boston Pops Fireworks Spectacular Executive Director) David Mugar and his team. It is stirring for us to perform with so many Independence Day icons as our backdrop, including the Esplanade, Hatch Shell and the Charles River. My father James, 4th generation of our family heritage, first performed in Boston on the 4th of July in 1976, for our nation's Bicentennial. "

Grucci added, "Many of our family members are performing across the country at events large and small to celebrate our independence. I am honored to personally be in Boston with a team of our finest pyrotechnicians including my own daughter Lauren, who represents the 6th generation of our family business".

The design of Grucci display includes an emphasis on the vast horizontal and vertical space above the barges in the Charles River and along the entire length of the Harvard Bridge. They have balanced the show to fill the frame with unique effects exclusive to a Grucci performance. Utilizing patented technology known as the PixelBurst™, Grucci will display the letters "U S A" in red, white and blue 400' high and 1300' wide in the sky above the Harvard Bridge. The PixelBurst™ is an aerial shell with a small microchip embedded in the burst charge, displayed along with a proprietary launching system, giving the technical team the ability to precisely control the burst altitude at which a firework effect appears in the sky. Connecting a series of these PixelBursts™ can produce an array of shapes and patterns on the black canvas of a night sky. Another unique effect designed in the performance is the Grucci Golden Flitter Split Comet™. The elegant gold glittering lattice of crossing comets displayed by the Grucci Golden Flitter Split Comet™ will create a fitting prelude to the grandest of grand finales. The PixelBurst™, Golden Flitter Split Comet™ and other effects like the Brite White Magnesium Comets and many other of the specialty shells designed into this year's performance are proudly manufactured in our own factory here in the USA. "

Show Design and Choreography: Phil Grucci	
Grucci Chief Pyrotechnician: Ian MacKenzie	
Number of days to install: 7	Number of hours to choreograph: 20
Number of Pyrotechnicians: 16	Number of man hours to set-up: 1,344
Largest firing Aerial Shell: 10 inches	

Music

A blend of inspiring and fun patriotic themes mixed with family friendly music from yesterday and today. Selections will feature some of your favorite artists including Maroon 5, The Beatles, Miranda Lambert, Sia, Jackson Brown, Louis Armstrong and more.

About Fireworks by Grucci: Holders of two Guinness World Records, Fireworks by Grucci is a sixth-generation, family-owned and operated company. Known as "America's First Family of Fireworks," the Gruccis have transformed the night skies to the delight of millions across the globe since 1850. They are world-renowned for their pyrotechnic artistry, scientific innovation, and old-fashioned values. The Grucci's gained the title for the world's "largest pyrotechnic image" at the Star Spangled Spectacular celebration in honor of the 200th Anniversary of America's National Anthem. The 600 foot high by 900 foot wide American Pyrotechnic flag was illuminated over Fort McHenry, in Baltimore, Maryland. Fireworks by Grucci remains the top choice for extraordinary performances in and around the world including; Las Vegas, NV., seven consecutive U.S. Presidential Inaugurations; the Olympic Games in Beijing, Salt Lake City, Los Angeles and Lake Placid; commemorations such as the Centennial of the Statue of Liberty and star-studded extravaganzas including the grand opening of the Atlantis Dubai and the Palm Jumeirah Island in the United Arab Emirates. On New Year's Eve 2013, a stunning performance displaying 479,651 fireworks made its debut above Dubai's iconic skyline. The Gruccis achieved their "Largest Fireworks Display" title and smashed the Guinness Book of World Record's preceding mark. Phil Grucci currently serves as President/CEO -- Creative of Fireworks by Grucci, Inc. and Pyrotechnique by Grucci, Inc., the manufacturing entity of the Grucci group of companies. # # #

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